



SPRING SUMMER 2026

Pricing Effective 1-1-2026

WWW.FACETWISTERS.COM

FACE TWISTERS®

- Is a full product line of everyday core & non-chocolate novelty sour candy
- Offers unbeatable value versus our competitors
- Is a 27-year-old brand
- Has a unique product assortment with eye catching designs
- Is viral on social media



FACE TWISTERS
To the power of sour!

Category Growth

As of August 2025

- Non-chocolate novelty candy grew 98% in dollar sales and 41% in unit sales versus 3 years ago
- With a 20% increase in dollar sales versus 3 years ago non-chocolate chewy candy continues to dominate, accounting for nearly half of all non chocolate sales



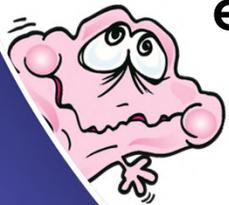
Source: Circana data for year ending Aug 10, 2025

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Non-Chocolate Candy

As of August 2025

- Outperformed chocolate and gum with strong contributions from chewy and novelty candy.
- Gummies and chewy candy have the highest consumer engagement
- The chewier, crunchier and more intensely flavored and colored the better
- Texture Innovation is a growth driver. Any candy that is hyper-sensory/sour or tactile/crunchier is especially compelling



Source: Circana data for year ending Aug 10, 2025

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Sour Candy

As of August 2025

- Sour Candy sales grow year after year with a 7% growth versus a year ago
- Sour Candy Subcategory is Outpacing the Broader Candy Sector.
- Sour Candy may serve as a “grounding technique” by redirecting focus on the intense sour sensation rather than anxious thoughts.



Source: Circana data for year ending Aug 10, 2025
“Can Sour Candy Help with Anxiety and Panic Attacks”
June 21, 2024



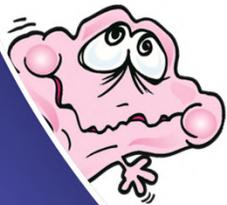
PROUDLY SERVING SINCE 1982



NEW!

FREEZE DRIED SOUR CANDY BITZ™

- #freezedriedcandy has close to 5 billion views on TikTok
- Has texture innovation which is what Gen Z and Millennials are craving – light airy, crisp textures are especially popular
- Represents \$ 165M in sales over that past year with double digit gains with only an ACV of <18% of the top 20 items indicating enormous room for growth
- Potential topline revenue driver – Higher ring and "dollars per sale"
- Two-year shelf life
- Sour Candy Bitz™
 - Was the first single-serve front end checkout package in the marketplace and won the ECRM Buyer's Choice Award
 - Have a unique size and shape and are easier to chew which results in higher consumption
 - Features high impulse high barrier foil packaging with matte and spot gloss



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

60 ct Floor Shipper



Fruit-Flavored Super Sour Candy Bitz

Item #34010
1.76 oz (50g)

Unit Cost
Case Cost



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

48 ct Floor Shipper



Fruit-Flavored Super Sour Candy Bitz



Item #35010
4.23 oz (120g)

Unit Cost
Case Cost



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NEW!

SOUR TAFFY BITES

48 ct Floor Shipper

*Individually wrapped bite sized pieces of our sour **Strawberry + Blue Raspberry + Green Apple** flavored taffy topped with crunchy candy bits*



Item #54000
3.5 oz (100g)

Unit Cost
Case Cost



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THE "ORIGINAL" SILLY SOUR LEGS®

2-12 "S" Hooks

Over 7 million
units sold

*Fruit-Flavored Sour Powder Straws in Strawberry +
Orange + Lemonade + Green Apple + Blue
Raspberry + Grape*

Item #07010
1.66 oz (47g)

Unit Cost
Case Cost



NOTE: NOT TO BE CONFUSED WITH THE FOREIGN
CANDY COMPANY'S POWER POWDER LEGS WHICH
SELL FOR \$1.99 PER UNIT OR 81% MORE

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NOVELTY SHELF TRAY

42 ct DRC

Contains:

12 units Paint Roller® Candy

18 units Sour Slime Double Pack

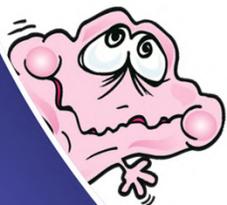
12 units Sour Candy Dough®



Item #13010

Unit Cost

Case Cost



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OVER
50,000
SOLD!

SOUR CENTER – ASSORTMENT A

136 ct Floor Shipper

Contains:

- 20 units Big Stik® *Strawberry*
- 20 units Big Stik® *Green Apple*
- 24 units Magic Wand® *Strawberry*
- 24 units Magic Wand® *Green Apple*
- 48 units Silly Sour Legs®

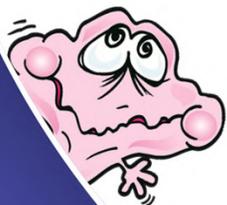
Item #09010

Unit Cost

Case Cost



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SOUR BUBBLE GUM STRAWS

96 ct Floor Shipper

Contains:

48 units Big Stik® *Strawberry*

48 units Big Stik® *Green Apple*

Item #04219

2 oz (56g)

Unit Cost

Case Cost



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NOVELTY FLOOR SHIPPER

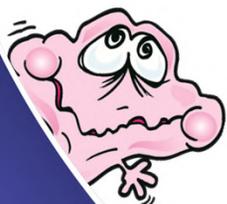
96 ct Floor Shipper

Contains:

- 24 units Paint Roller® Candy*
- 36 units Sour Slime Double Pack*
- 36 units Sour Candy Dough®*

Item #14010

Unit Cost
Case Cost



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HALES CORNERS,
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414.858.9282

Payment terms are 2%/10 days, net 30 (with approved credit).

Lead time is 5 working days from receipt of order.

Order email: lisa@schusterproducts.com



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