



EVERYDAY CANDY 2026

Pricing Effective 1-1-2026

WWW.FACETWISTERS.COM

FACE TWISTERS®

- Is a full product line of everyday core & non-chocolate novelty sour candy
- Offers unbeatable value versus our competitors
- Is a 27-year-old brand
- Has a unique product assortment with eye catching designs
- Is viral on social media



FACE TWISTERS
To the power of sour!

Category Growth

As of August 2025

- Non-chocolate novelty candy grew 98% in dollar sales and 41% in unit sales versus 3 years ago
- With a 20% increase in dollar sales versus 3 years ago non-chocolate chewy candy continues to dominate, accounting for nearly half of all non chocolate sales



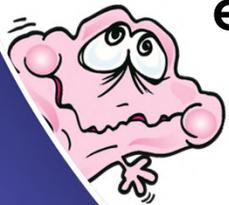
Source: Circana data for year ending Aug 10, 2025

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Non-Chocolate Candy

As of August 2025

- Outperformed chocolate and gum with strong contributions from chewy and novelty candy.
- Gummies and chewy candy have the highest consumer engagement
- The chewier, crunchier and more intensely flavored and colored the better
- Texture Innovation is a growth driver. Any candy that is hyper-sensory/sour or tactile/crunchier is especially compelling



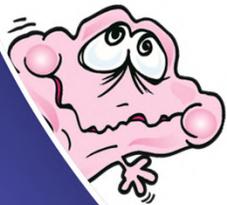
Source: Circana data for year ending Aug 10, 2025

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Sour Candy

As of August 2025

- Sour Candy sales grow year after year with a 7% growth versus a year ago
- Sour Candy Subcategory is Outpacing the Broader Candy Sector.
- Sour Candy may serve as a “grounding technique” by redirecting focus on the intense sour sensation rather than anxious thoughts.



Source: Circana data for year ending Aug 10, 2025
“Can Sour Candy Help with Anxiety and Panic Attacks”
June 21, 2024



PROUDLY SERVING SINCE 1982

SOUR TAFFY COMBO BAR

2 – 24 ct Case

Super sour taffy bars in two different flavor combinations. 1.4 oz (40g)

Item #51000 – Strawberry / Green Apple

Item #52000 – Blue Raspberry / Cherry

Unit Cost \$ 0.76

Case Cost \$ 36.48



Chewy candy has the highest consumer engagement according to Circana as of Aug 10, 2025



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THE "ORIGINAL" PAINT ROLLER® CANDY

8 – 12 ct Case

Rainbow hard candy twisted on a paint roller that can be dipped into sour gel candy



Item #12010
0.78 oz (22g)

Unit Cost	\$ 1.07
Case Cost	\$ 102.72



NOTE: NOT TO BE CONFUSED WITH THE FOREIGN CANDY COMPANY'S RAINBOW ROLLER CANDY WHICH SELLS FOR \$ 1.49 PER UNIT OR 40% MORE.

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SOUR CANDY DOUGH®

12 – 12 ct Case

Sour Strawberry + Blue Raspberry + Green Apple + Lemon flavored Candy Dough. That's four large sticks of moldable sour candy dough plus a bonus packet of super sour powder to decorate your creations!



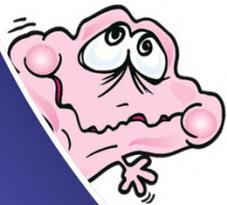
Create your own edible shapes to play with then eat!

Item #11010
3.5oz (100g)

Unit Cost \$ 1.07
Case Cost \$ 154.08



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SOUR SLIME – SERIES 1

8 – 18 ct Case

*The ORIGINAL sour liquid gel candy in a squeezable double-flavor dispenser.
Available in **Strawberry** + **Green Apple** flavor combo
and **Cherry** + **Blue Raspberry** combo packs*

Item #10010
3.5oz (100g)

Unit Cost	\$ 1.07
Case Cost	\$ 154.08



NOTE: NOT TO BE CONFUSED WITH A COPYCAT COMPETITORS ITEM THAT SELLS FOR \$ 1.70 PER UNIT OR 59% MORE.

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SOUR SLIME – SERIES 2

8 – 18 ct Case

*The ORIGINAL sour liquid gel candy in a squeezable double-flavor dispenser. Available in **Watermelon + Grape** flavor combo and **Orange + Lemon** combo packs*



Item #10060
3.5oz (100g)

Unit Cost	\$ 1.07
Case Cost	\$ 154.08



NOTE: NOT TO BE CONFUSED WITH A COPYCAT COMPETITORS ITEM THAT SELLS FOR \$ 1.70 PER UNIT OR 59% MORE.

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SOUR TONGUE SLIME™ BLUE RASPBERRY & CHERRY

6 - 24 ct Case

*Sour liquid gel candy in a squeezable tongue shaped dispenser. Available in a combo display of **Blue Raspberry** + **Cherry** flavors*

Item #15010
1.4 oz (40g)

Unit Cost	\$ 1.37
Case Cost	\$ 197.28



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SOUR TONGUE SLIME™ STRAWBERRY & GREEN APPLE

6 – 24 ct Case

*Sour liquid gel candy in a squeezable tongue shaped dispenser. Available in a combo display of **Strawberry** + **Green Apple** flavors*

Item #16010
1.4 oz (40g)

Unit Cost \$ 1.37

Case Cost \$ 197.28



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BUBBLE GUM STRAWS



6 – 12 ct Case

Sour sugar-coated bubble gum 2 oz (56g)

Item #04210 – Strawberry

Item #04211 – Green Apple



Unit Cost \$ 1.10

Case Cost \$ 79.20



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

- #freezedriedcandy has close to 5 billion views on TikTok
- Has texture innovation which is what Gen Z and Millennials are craving – light airy, crisp textures are especially popular
- Represents \$ 165M in sales over that past year with double digit gains with only an ACV of <18% of the top 20 items indicating enormous room for growth
- Potential topline revenue driver – Higher ring and "dollars per sale"
- Two-year shelf life
- Sour Candy Bitz™
 - Was the first single-serve front end checkout package in the marketplace and won the ECRM Buyer's Choice Award
 - Have a unique size and shape and are easier to chew which results in higher consumption
 - Features high impulse high barrier foil packaging with matte and spot gloss



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FREEZE DRIED SOUR CANDY BITZ™

4 - 12 ct Case

Item #33010
.70oz (20g)



Unit Cost \$ 0.90

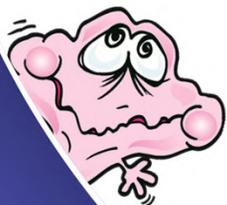
Case Cost \$ 43.20

2025 ECRM
Buyers Choice Award



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NEW!



NEW!

FREEZE DRIED SOUR CANDY BITZ™

1-12 ct Case



Item #31010
1.76 oz (50g)

Unit Cost \$ 2.19
Case Cost \$ 26.28



Item #32010
4.23 oz (120 g)

Unit Cost \$ 4.00
Case Cost \$ 48.00



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NEW!

SOUR TAFFY BITES

1 – 12 ct Case

*Individually wrapped bite sized pieces of our sour **Strawberry + Blue Raspberry + Green Apple** flavored taffy topped with crunchy candy bits*

Item #53000
3.53 oz (100g)

Unit Cost	\$ 1.75
Case Cost	\$ 21.00



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NEW!

SOUR DROPS CHEWY CANDY™

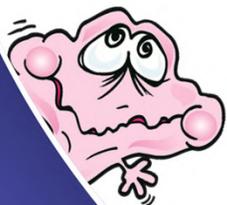
8 – 12 ct Case



*Fruit-Flavored Super Sour Chewy Candy
Drops in **Blue Raspberry** + **Strawberry** +
Orange + **Lemon** in a unique hexagonal
shaped box*

Item #17010
3.53 oz (100g)

Unit Cost	\$ 1.09
Case Cost	\$ 104.64



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NEW!

SOUR CANDY CHALLENGE

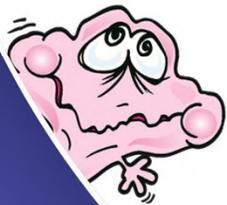
**AVAILABLE
MAR 2026**

6 - 6 ct Case

*Fruit-flavored candy –
CAN YOU SURVIVE 5 LEVELS OF SOUR?*

**Item #18010
1.76 oz (50g)**

Unit Cost	\$ 1.25
Case Cost	\$ 45.00



NEW!

EXTREME SOUR GUMMIMES

AVAILABLE
MAR 2026

4 - 12 ct Case



Super sour gummies
Blue Raspberry + Strawberry + Green Apple



Item #21010
3.5 oz (100g)

Unit Cost	\$ 1.00
Case Cost	\$ 48.00



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THE "ORIGINAL" SILLY SOUR LEGS®

2-12 "S" Hooks

Over 7 million
units sold

*Fruit-Flavored Sour Powder Straws in Strawberry +
Orange + Lemonade + Green Apple + Blue
Raspberry + Grape*

Item #07010
1.66 oz (47g)

Unit Cost	\$ 1.10
Case Cost	\$ 26.40



NOTE: NOT TO BE CONFUSED WITH THE FOREIGN
CANDY COMPANY'S POWER POWDER LEGS WHICH
SELL FOR \$1.99 PER UNIT OR 81% MORE

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BIG STIK® SOUR BUBBLE GUM

6 – 40 ct Sidekick

Contains:

20 units Big Stik® *Strawberry*

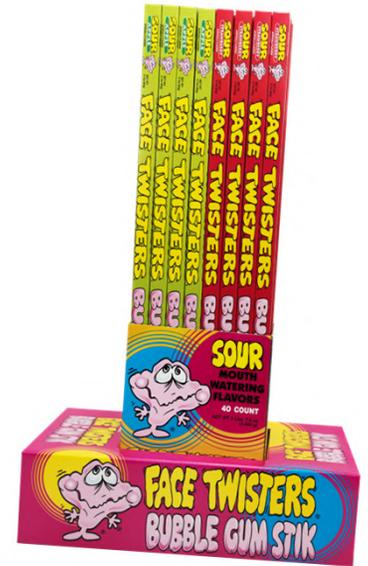
20 units Big Stik® *Green Apple*

Item #06010

2.2 oz (62g)

Unit Cost \$ 1.10

Case Cost \$ 264.00



Alternate display method!



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MAGIC WAND® COLOR-CHANGING SOUR POWDER

2 – 48 ct Sidekicks

Contains:

24 units Magic Wand® Strawberry

24 units Magic Wand® Green Apple

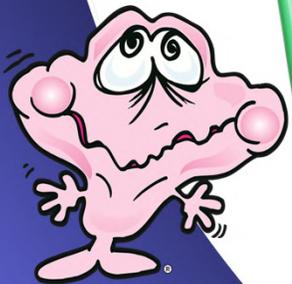
Item #08010
2.43 oz (69g)

Unit Cost \$ 1.10

Case Cost \$ 105.60



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NOVELTY SHELF TRAY

42 ct DRC

Contains:

12 units Paint Roller® Candy

18 units Sour Slime Double Pack

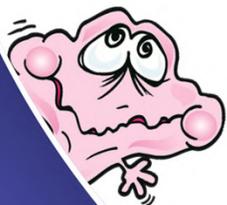
12 units Sour Candy Dough®



Item #13010

Unit Cost \$ 1.07

Case Cost \$ 44.94



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OVER
50,000
SOLD!

SOUR CENTER – ASSORTMENT A

136 ct Floor Shipper

Contains:

- 20 units Big Stik® *Strawberry*
- 20 units Big Stik® *Green Apple*
- 24 units Magic Wand® *Strawberry*
- 24 units Magic Wand® *Green Apple*
- 48 units Silly Sour Legs®

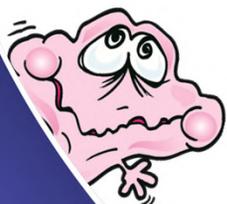
Item #09010

Unit Cost \$ 1.10

Case Cost \$ 149.60



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SOUR BUBBLE GUM STRAWS

96 ct Floor Shipper

Contains:

48 units Big Stik® *Strawberry*

48 units Big Stik® *Green Apple*

Item #04219

2 oz (56g)

Unit Cost \$ 1.10

Case Cost \$ 105.60



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NOVELTY FLOOR SHIPPER

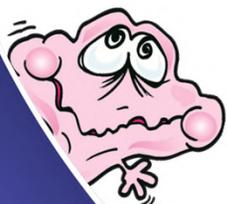
96 ct Floor Shipper

Contains:

- 24 units Paint Roller® Candy*
- 36 units Sour Slime Double Pack*
- 36 units Sour Candy Dough®*

Item #14010

Unit Cost	\$ 1.07
Case Cost	\$ 102.72



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

60 ct Floor Shipper



Fruit-Flavored Super Sour Candy Bitz

Item #34010
1.76 oz (50g)

Unit Cost	\$ 2.19
Case Cost	\$ 131.40



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

48 ct Floor Shipper



Fruit-Flavored Super Sour Candy Bitz



Item #35010
4.23 oz (120g)

Unit Cost	\$ 4.00
Case Cost	\$ 192.00



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NEW!

SOUR TAFFY BITES

48 ct Floor Shipper

*Individually wrapped bite sized pieces of our sour **Strawberry + Blue Raspberry + Green Apple** flavored taffy topped with crunchy candy bits*



Item #54000
3.5 oz (100g)

Unit Cost \$ 1.75
Case Cost \$ 84.00



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10555 W PARNELL AVE,
STE ONE
HALES CORNERS,
WI 53130
414.858.9282

Payment terms are 2%/10 days, net 30 (with approved credit).

Lead time is 5 working days from receipt of order.

Order email: lisa@schusterproducts.com



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