



**FACE  
TWISTERS**  
*To the power of<sup>®</sup> sour!*

**HALLOWEEN 2026**

**SP** SCHUSTER  
PRODUCTS



10555 W PARNELL AVE, STE ONE, HALES CORNERS, WI 53130  
414.858.9282  
[WWW.FACETWISTERS.COM](http://WWW.FACETWISTERS.COM)

# We are...

- Is a full product line of everyday core & non-chocolate novelty sour candy
- Offers unbeatable value versus our competitors
- Is a 27-year-old brand
- Has a unique product assortment with eye catching designs
- Is viral on social media



# Category Growth

As of August 2025

- Non-chocolate novelty candy grew 98% in dollar sales and 41% in unit sales versus 3 years ago
- With a 20% increase in dollar sales versus 3 years ago non-chocolate chewy candy continues to dominate, accounting for nearly half of all non chocolate sales



Source: Circana data for year ending Aug 10, 2025

# Non-Chocolate Candy

As of August 2025

- Outperformed chocolate and gum with strong contributions from chewy and novelty candy.
- Gummies and chewy candy have the highest consumer engagement
- The chewier, crunchier and more intensely flavored and colored the better
- Texture Innovation is a growth driver. Any candy that is hyper-sensory/sour or tactile/crunchier is especially compelling

Source: Circana data for year ending Aug 10, 2025



# Sour Candy

As of August 2025

- Sour Candy sales grow year after year with a 7% growth versus a year ago
- Sour Candy Subcategory is Outpacing the Broader Candy Sector.
- Sour Candy may serve as a “grounding technique” by redirecting focus on the intense sour sensation rather than anxious thoughts.



Source: Circana data for year ending Aug 10, 2025  
“Can Sour Candy Help with Anxiety and Panic Attacks”  
June 21, 2024



PROUDLY SERVING SINCE 1982

Over 7 million units sold

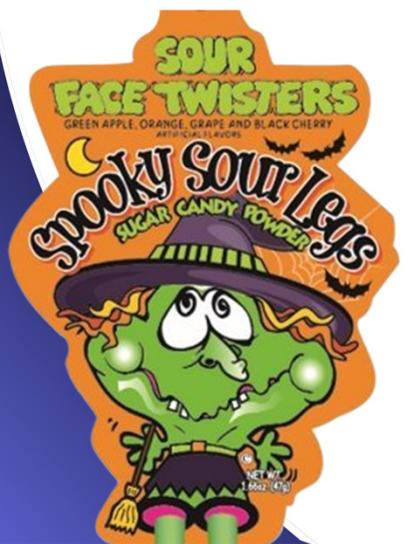
# SPOOKY SOUR LEGS®

2-12 ct "S" Hooks

*Fruit-Flavored Sour Powder Straws in 4 assorted flavors*

Item #07200  
1.66 oz (47g)

Unit Cost	\$ 1.10
Case Cost	\$ 26.40



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# SPOOKY SOUR LEGS®

136 ct Floor Shipper

**Contains:**

- 20 units Big Stik® Strawberry*
- 20 units Big Stik® Green Apple*
- 24 units Magic Wand® Strawberry*
- 24 units Magic Wand® Green Apple*
- 48 units Silly Sour Legs®*

OVER  
50,000  
SOLD!

Item #09011

Unit Cost                   \$ 1.10

Case Cost                   \$ 149.60



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Payment terms are 2%/10 days, net 30 (with approved credit).  
Lead time is 5 working days from receipt of order.

Order email: [lisa@schusterproducts.com](mailto:lisa@schusterproducts.com)

SEASONAL ORDER MUST BE RECEIVED NO LATER THAN  
APRIL 27, 2026

FIRST AVAILABLE SHIP DATE: JULY 20, 2026

