



COUNT GOODS CANDY 2026

Pricing Effective 1-1-2026

WWW.FACETWISTERS.COM

FACE TWISTERS®

- Is a full product line of everyday core & non-chocolate novelty sour candy
- Offers unbeatable value versus our competitors
- Is a 27-year-old brand
- Has a unique product assortment with eye catching designs
- Is viral on social media



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To the power of sour!

Category Growth

As of August 2025

- Non-chocolate novelty candy grew 98% in dollar sales and 41% in unit sales versus 3 years ago
- With a 20% increase in dollar sales versus 3 years ago non-chocolate chewy candy continues to dominate, accounting for nearly half of all non chocolate sales



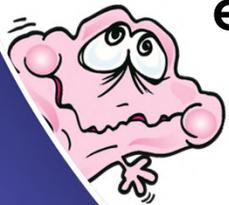
Source: Circana data for year ending Aug 10, 2025

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Non-Chocolate Candy

As of August 2025

- Outperformed chocolate and gum with strong contributions from chewy and novelty candy.
- Gummies and chewy candy have the highest consumer engagement
- The chewier, crunchier and more intensely flavored and colored the better
- Texture Innovation is a growth driver. Any candy that is hyper-sensory/sour or tactile/crunchier is especially compelling



Source: Circana data for year ending Aug 10, 2025

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Sour Candy

As of August 2025

- Sour Candy sales grow year after year with a 7% growth versus a year ago
- Sour Candy Subcategory is Outpacing the Broader Candy Sector.
- Sour Candy may serve as a “grounding technique” by redirecting focus on the intense sour sensation rather than anxious thoughts.



Source: Circana data for year ending Aug 10, 2025
“Can Sour Candy Help with Anxiety and Panic Attacks”
June 21, 2024



PROUDLY SERVING SINCE 1982

SOUR TAFFY COMBO BAR

2 – 24 ct Case

Super sour taffy bars in two different flavor combinations. 1.4 oz (40g)

Item # 51000 – Strawberry / Green Apple

Item # 52000 – Blue Raspberry / Cherry

Unit Cost \$ 0.76

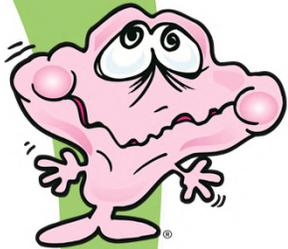
Case Cost \$ 36.48



Chewy candy has the highest consumer engagement according to Circana as of Aug 10, 2025



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THE "ORIGINAL" PAINT ROLLER® CANDY

8 – 12 ct Case

Rainbow hard candy twisted on a paint roller that can be dipped into sour gel candy



Item # 12010
0.78 oz (22g)

Unit Cost	\$ 1.07
Case Cost	\$ 102.72



NOTE: NOT TO BE CONFUSED WITH THE FOREIGN CANDY COMPANY'S RAINBOW ROLLER CANDY WHICH SELLS FOR \$ 1.49 PER UNIT OR 40% MORE.

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SOUR CANDY DOUGH®

12 – 12 ct Case

Sour Strawberry + Blue Raspberry + Green Apple + Lemon flavored Candy Dough. That's four large sticks of moldable sour candy dough plus a bonus packet of super sour powder to decorate your creations!



Create your own edible shapes to play with then eat!

Item # 11010
3.5oz (100g)

Unit Cost \$ 1.07
Case Cost \$ 154.08



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SOUR SLIME – SERIES 1

8 – 18 ct Case

The ORIGINAL sour liquid gel candy in a squeezable double-flavor dispenser. Available in Strawberry + Green Apple flavor combo and Cherry + Blue Raspberry combo packs.

Item #11010
3.5oz (100g)

Unit Cost	\$ 1.07
Case Cost	\$ 154.08



NOTE: NOT TO BE CONFUSED WITH A COPYCAT COMPETITORS ITEM THAT SELLS FOR \$ 1.70 PER UNIT OR 59% MORE.

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SOUR SLIME – SERIES 2

8 – 18 ct Case

*The ORIGINAL sour liquid gel candy in a squeezable double-flavor dispenser. Available in **Watermelon + Grape** flavor combo and **Orange + Lemon** combo packs.*



Item #10060
3.5oz (100g)

Unit Cost	\$ 1.07
Case Cost	\$ 154.08



NOTE: NOT TO BE CONFUSED WITH A COPYCAT COMPETITORS ITEM THAT SELLS FOR \$ 1.70 PER UNIT OR 59% MORE.

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SOUR TONGUE SLIME™ BLUE RASPBERRY & CHERRY

6 - 24 ct Case

*Sour liquid gel candy in a squeezable tongue shaped dispenser. Available in a combo display of **Blue Raspberry** + **Cherry** flavors.*

Item # 16010
1.4 oz (40g)

Unit Cost	\$ 1.37
Case Cost	\$ 197.28



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SOUR TONGUE SLIME™ STRAWBERRY & GREEN APPLE

6 – 24 ct Case

*Sour liquid gel candy in a squeezable tongue shaped dispenser. Available in a combo display of **Strawberry** + **Green Apple** flavors.*

Item # 16010
1.4 oz (40g)

Unit Cost \$ 1.37

Case Cost \$ 197.28



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BUBBLE GUM STRAWS



6 – 12 ct Case

Sour sugar-coated bubble gum 2 oz (56g)

Item # 04210 – Strawberry

Item # 04211 – Green Apple



Unit Cost \$ 1.10

Case Cost \$ 79.20



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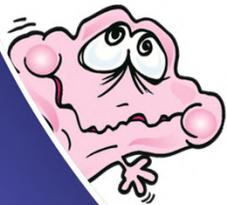




NEW!

FREEZE DRIED SOUR CANDY BITZ™

- #freezedriedcandy has close to 5 billion views on TikTok
- Has texture innovation which is what Gen Z and Millennials are craving – light airy, crisp textures are especially popular
- Represents \$ 165M in sales over that past year with double digit gains with only an ACV of <18% of the top 20 items indicating enormous room for growth
- Potential topline revenue driver – Higher ring and "dollars per sale"
- Two-year shelf life
- Sour Candy Bitz™
 - Was the first single-serve front end checkout package in the marketplace and won the ECRM Buyer's Choice Award
 - Have a unique size and shape and are easier to chew which results in higher consumption
 - Features high impulse high barrier foil packaging with matte and spot gloss



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FREEZE DRIED SOUR CANDY BITZ™

NEW!

4 - 12 ct Case

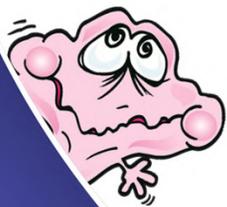
Item #33010
.70oz (20g)



Unit Cost \$ 0.90

Case Cost \$ 43.20

2025 ECRM
Buyers Choice Award



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NEW!

FREEZE DRIED SOUR CANDY BITZ™

1-12 ct Case



Item # 31010
1.76 oz (50g)

Unit Cost \$ 2.19
Case Cost \$ 26.28



Item # 32010
4.23 oz (120 g)

Unit Cost \$ 4.00
Case Cost \$ 48.00



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NEW!

SOUR TAFFY BITES

1 – 12 ct Case

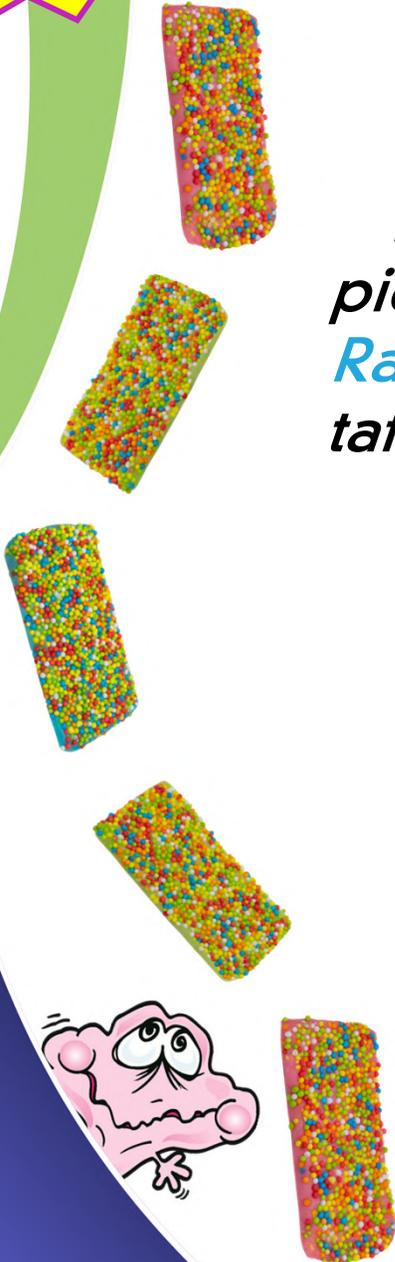
*Individually wrapped bite sized pieces of our sour **Strawberry + Blue Raspberry + Green Apple**, flavored taffy topped with crunchy candy bits*

Item #53000
3.53 oz (100g)

Unit Cost	\$ 1.75
Case Cost	\$ 21.00



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NEW!

SOUR DROPS CHEWY CANDY™

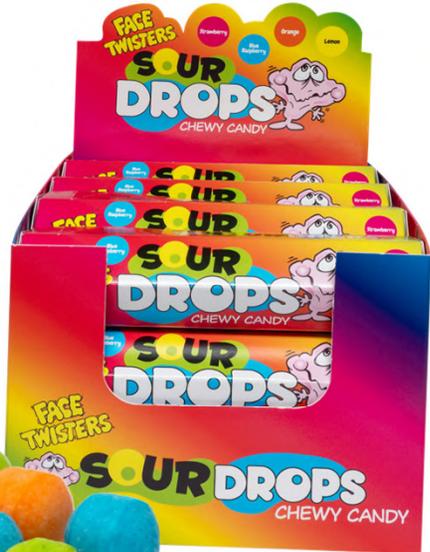
8 – 12 ct Case



*Fruit-Flavored Super Sour Chewy Candy Drops in **Blue Raspberry** + **Strawberry** + **Orange** + **Lemon** in a unique hexagonal shaped box.*

Item # 17010
3.53 oz (100g)

Unit Cost	\$ 1.09
Case Cost	\$ 104.64



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NEW!

SOUR CANDY CHALLENGE

**AVAILABLE
MAR 2026**

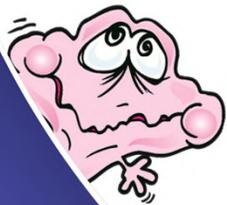
6 - 6 ct Case

*Fruit-flavored candy –
CAN YOU SURVIVE 5 LEVELS OF SOUR?*



**Item #18010
1.76 oz (50g)**

Unit Cost	\$ 1.25
Case Cost	\$ 45.00



NEW!

EXTREME SOUR GUMMIMES

AVAILABLE
MAR 2026

4 - 12 ct Case

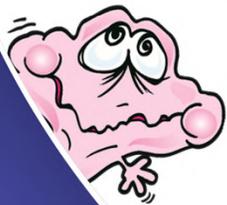


Super sour gummies
Blue Raspberry + Strawberry + Green Apple



Item #21010
3.5 oz (100g)

Unit Cost	\$ 1.00
Case Cost	\$ 48.00



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Payment terms are 2%/10 days, net 30 (with approved credit).

Lead time is 5 working days from receipt of order.

Order email: lisa@schusterproducts.com



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