



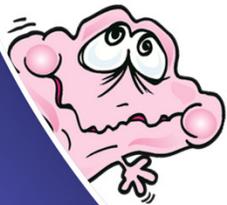
# FLOOR SHIPPERS 2026

Pricing Effective 1-1-2026

[WWW.FACETWISTERS.COM](http://WWW.FACETWISTERS.COM)

# FACE TWISTERS®

- Is a full product line of everyday core & non-chocolate novelty sour candy
- Offers unbeatable value versus our competitors
- Is a 27-year-old brand
- Has a unique product assortment with eye catching designs
- Is viral on social media

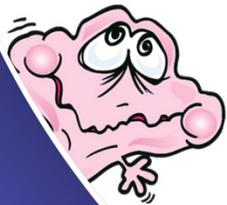


**FACE TWISTERS**  
*To the power of sour!*

# Category Growth

As of August 2025

- Non-chocolate novelty candy grew 98% in dollar sales and 41% in unit sales versus 3 years ago
- With a 20% increase in dollar sales versus 3 years ago non-chocolate chewy candy continues to dominate, accounting for nearly half of all non chocolate sales



Source: Circana data for year ending Aug 10, 2025

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# Non-Chocolate Candy

As of August 2025

- Outperformed chocolate and gum with strong contributions from chewy and novelty candy.
- Gummies and chewy candy have the highest consumer engagement
- The chewier, crunchier and more intensely flavored and colored the better
- Texture Innovation is a growth driver. Any candy that is hyper-sensory/sour or tactile/crunchier is especially compelling



Source: Circana data for year ending Aug 10, 2025

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# Sour Candy

As of August 2025

- Sour Candy sales grow year after year with a 7% growth versus a year ago
- Sour Candy Subcategory is Outpacing the Broader Candy Sector.
- Sour Candy may serve as a “grounding technique” by redirecting focus on the intense sour sensation rather than anxious thoughts.



Source: Circana data for year ending Aug 10, 2025  
“Can Sour Candy Help with Anxiety and Panic Attacks”  
June 21, 2024



PROUDLY SERVING SINCE 1982

OVER  
50,000  
SOLD!

# SOUR CENTER – ASSORTMENT A

## 136 ct Floor Shipper

### Contains:

- 20 units Big Stik® Strawberry*
- 20 units Big Stik® Green Apple*
- 24 units Magic Wand® Strawberry*
- 24 units Magic Wand® Green Apple*
- 48 units Silly Sour Legs®*

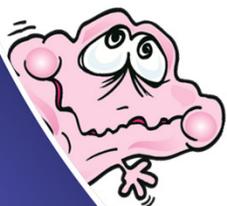
Item #09010

Unit Cost           \$ 1.10

Case Cost           \$ 149.60



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# SOUR BUBBLE GUM STRAWS

96 ct Floor Shipper

Contains:

48 units Big Stik® *Strawberry*

48 units Big Stik® *Green Apple*

Item #04219

2 oz (56g)

Unit Cost \$ 1.10

Case Cost \$105.60



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# NOVELTY FLOOR SHIPPER

96 ct Floor Shipper

**Contains:**

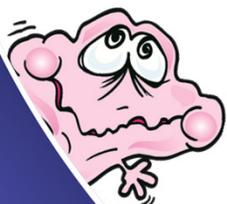
- 24 units Paint Roller® Candy*
- 36 units Sour Slime Double Pack*
- 36 units Sour Candy Dough®*

Item #14010

Unit Cost	\$ 1.07
Case Cost	\$102.72



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**NEW!**

# FREEZE DRIED SOUR CANDY BITZ™

60 ct Floor Shipper



*Fruit-Flavored Super Sour Candy Bitz*

Item #34010  
1.76 oz (50g)

Unit Cost	\$ 2.19
Case Cost	\$ 131.40



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**NEW!**

# FREEZE DRIED SOUR CANDY BITZ™

48 ct Floor Shipper



*Fruit-Flavored Super Sour Candy Bitz*

Item #35010  
4.23 oz (120g)

Unit Cost	\$ 4.00
Case Cost	\$ 192.00



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**NEW!**

# SOUR TAFFY BITES

48 ct Floor Shipper

*Individually wrapped bite sized pieces of our sour **Strawberry + Blue Raspberry** + **Green Apple**, flavored taffy topped with crunchy candy bits*



Item #54000  
3.5 oz (100g)

Unit Cost	\$ 1.75
Case Cost	\$ 84.00



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10555 W PARNELL AVE,  
STE ONE  
HALES CORNERS,  
WI 53130  
414.858.9282

Payment terms are 2%/10 days, net 30 (with approved credit).

Lead time is 5 working days from receipt of order.

Order email: [lisa@schusterproducts.com](mailto:lisa@schusterproducts.com)



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